



## Western Australian Certificate of Education Sample Examination, 2016

### Question/Answer Booklet

# MEDIA PRODUCTION AND ANALYSIS

Please place your student identification label in this box

Student Number: In figures

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In words

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### Time allowed for this paper

Reading time before commencing work: ten minutes

Working time for paper: two and a half hours

### Materials required/recommended for this paper

#### *To be provided by the supervisor*

This Question/Answer Booklet

Source Booklet

#### *To be provided by the candidate*

Standard items: pens (blue/black preferred), pencils (including coloured), sharpener, correction fluid/tape, eraser, ruler, highlighters

Special items: nil

### Important note to candidates

No other items may be taken into the examination room. It is **your** responsibility to ensure that you do not have any unauthorised notes or other items of a non-personal nature in the examination room. If you have any unauthorised material with you, hand it to the supervisor **before** reading any further.

## Structure of the examination

Section	Number of questions available	Number of questions to be answered	Suggested working time (minutes)	Marks available	Percentage of total exam
Section One: Short answer	6	3	30	30	30
Section Two: Extended answer	5	2	120	44	70
				<b>Total</b>	100

## Instructions to candidates

- The rules for the conduct of Western Australian external examinations are detailed in the *Year 12 Information Handbook 2016*. Sitting this examination implies that you agree to abide by these rules.
- Write your answers in the Question/Answer Booklet.
- Answer the questions according to the following instructions.

Section One: There are **six** questions in this section. You are required to answer **three** questions.

The questions in this section focus on the previewed stimulus material provided to candidates via schools prior to the examination. Excerpts and stills from the stimulus material for this section are provided in the Source Booklet.

Section Two: There are **five** questions in this section. You are required to answer **two** questions.

- You must be careful to confine your responses to the specific questions asked and to follow any instructions that are specific to a particular question.
- Spare pages are included at the end of this booklet. They can be used for planning your responses and/or as additional space if required to continue an answer.
  - Planning: If you use the spare pages for planning, indicate this clearly at the top of the page.
  - Continuing an answer: If you need to use the space to continue an answer, indicate in the original answer space where the answer is continued, i.e. give the page number. Fill in the number of the question that you are continuing to answer at the top of the page.
- The Source Booklet is **not** to be handed in with your Question/Answer Booklet.

**Section One: Short answer****30% (30 Marks)**

There are **six (6)** questions in this section. You are required to answer **three (3)** questions.

This section requires you to use short answer forms to answer the questions. Short answers could include headings and subheadings; highlighting of relevant key points; lists and dot points; diagrams and sketches to help you to communicate your ideas in a concise manner.

Excerpts and stills from the stimulus materials are provided in the Source Booklet. Justify your choices with evidence from at least **one (1)** of the stimulus materials, referring to specific examples, using relevant media terminology and/or appropriate media language.

In your answers, you may use the same stimulus material more than once.

Spare pages are included at the end of this booklet. They can be used for planning your responses and/or as additional space if required to continue an answer.

- Planning: If you use the spare pages for planning, indicate this clearly at the top of the page.
- Continuing an answer: If you need to use the space to continue an answer, indicate in the original answer space where the answer is continued, i.e. give the page number. Fill in the number of the question that you are continuing to answer at the top of the page.

Suggested working time: 30 minutes.

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Your response to each question must be made in relation to at least **one (1)** of the stimulus materials provided to candidates via schools prior to the examination. The stimulus materials are:

- |    |  |               |
|----|--|---------------|
| 1. | <i>YouTube Channels</i>                  | online media  |
| 2. | <i>Sunday Times: Radio Prank Fallout</i> | print         |
| 3. | <i>Spirited Away</i>                     | } audiovisual |
| 4. | <i>Mrs Carey's Concert</i>               |               |
| 5. | <i>The Slap</i>                          |               |
| 6. | <i>Manhattan</i>                         |               |
| 7. | <i>Cloverfield</i>                       |               |

**Question 1** **(10 marks)**

Analyse how artistic style is used to appeal to audiences.

**Question 2** **(10 marks)**

Analyse how point of view is constructed.

**Question 3** **(10 marks)**

Discuss how media work is used to represent a cultural context.

**Question 4** **(10 marks)**

Discuss how setting is used to establish the narrative.

**Question 5** **(10 marks)**

Discuss the impact of censorship on the production of a media work.

**Question 6** **(10 marks)**

Analyse how a media work appeals to an Australian audience.















**Section Two: Extended answer****70% (44 Marks)**

There are **five (5)** questions in this section. You are required to answer **two (2)** questions.

This section requires you to use extended answer forms to answer the questions. Extended answers include but are not limited to conventional essay format. Diagrams, sketches and lists may be included if they are appropriate to your answer.

Justify your choices with evidence from any media work you have studied and other relevant information, referring to specific examples, using relevant media terminology and/or appropriate media language.

Spare pages are included at the end of this booklet. They can be used for planning your responses and/or as additional space if required to continue an answer.

- Planning: If you use the spare pages for planning, indicate this clearly at the top of the page.
- Continuing an answer: If you need to use the space to continue an answer, indicate in the original answer space where the answer is continued, i.e. give the page number. Fill in the number of the question that you are continuing to answer at the top of the page.

Suggested working time: 120 minutes.

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**Question 7** **(22 marks)**

Analyse the impact of funding on commercial or non-commercial media work.

**Question 8** **(22 marks)**

Discuss how audiences interpret media work. Refer to a communication theory in your response.

**Question 9** **(22 marks)**

Evaluate the importance of alternative or experimental media to the development of a cultural identity.

**Question 10** **(22 marks)**

Analyse the impact of new technologies on the production and consumption of independent media work.

**Question 11** **(22 marks)**

Discuss the impact of editorial control on the representation of an issue in the media.

**End of questions**



























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